



**PITTSBURGH**

## November Event Notice

Wednesday 11/7/18

6:00pm to 9:00pm

Light Dinner and Networking at 6pm  
Presentation Starts at 7pm

### ***ATTENTION Production and Post-Production Professionals!***

#### **“Considerations of HDR Program Origination”**

Presented by Larry Thorpe of Canon USA

*Recent years has seen an intensifying industry debate on developments in High Dynamic Range (HDR) as it pertains to motion image origination and display. This presentation will briefly review the basics of HDR, the challenge posed to the camera to originate a digital representation of HDR imagery and the intricacies of postproduction processes of HDR video.*



**Canon**



Larry Thorpe, Canon USA, Inc.

#### **Event location:**

**WQED Multimedia - Hillman Conference Room**

4902 Fifth Avenue, Pittsburgh, PA 15213

(Free Parking Available On-Site)

**Tours of the WQED Studios facility will also be available.**

**Food and Drinks Courtesy of Canon USA**

**OPEN TO SMPTE MEMBERS AND ALL GUESTS**

[www.SMPTEPittsburgh.org](http://www.SMPTEPittsburgh.org)

Questions or Comments? Please email [SMPTEPittsburgh@gmail.com](mailto:SMPTEPittsburgh@gmail.com)

**SAVE THE DATE: Our next Event will be Wednesday December 5th**